

Houston Community News	General	Goldman Sachs 10,000 Small Businesses	\$24,000.00
Small Business Today Magazine	General	Goldman Sachs 10,000 Small Businesses	\$1,800.00
Chronhoumain	General	Goldman Sachs 10,000 Small Businesses	\$28,500.00
Chronhoumain	General	2013 Spring ad buy	\$16,000.00
Chronhoumain	General	2013 Spring ad buy	\$43,594.00
Houston Community News	General	2013 Spring ad buy	\$25,000.00
The Leader	General	2013 Spring ad buy	\$3,716.00
Southwest Village News	General	2013 Spring ad buy	\$2,016.00
Houston Business Journal	General	2012 Educational Engagement	\$2,285.00
Houston Community News	General	2012 Educational Engagement	\$13,000.00
The Leader	General	2012 Educational Engagement	\$0.00
Southwest Village News	General	2012 Educational Engagement	\$336.00
Chronhoumain	General	2012 Educational Engagement	\$9,500.00
Chronhoumain	General	2012 Fall ad buy	\$14,256.00
Instant News Network	General	2012 Educational Engagement	\$410.00
Relocation Resources	General	2013 On Demand ad buy	\$5,000.00
Relocation Resources	General	2013 On Demand ad buy	\$6,360.00
Chronhoumain	General	2012 Educational Engagement	\$9,500.00
Houston Community News	General	Goldman Sachs 10,000 Small Businesses	\$22,000.00
The Leader	General	Goldman Sachs 10,000 Small Businesses	\$8,814.00
Chronhoumain	General	Goldman Sachs 10,000 Small Businesses	\$12,500.00
Small Business Today Magazine	General	Goldman Sachs 10,000 Small Businesses	\$2,000.00
Houston Business Journal	General	2012 Educational Engagement	\$9,140.00
The Leader	General	2012 Educational Engagement	\$3,510.00
Southwest Village News	General	2012 Educational Engagement	\$2,016.00
Houston Community News	General	2012 Educational Engagement	\$55,254.42
Chronhoumain	General	2012 Fall ad buy	\$23,640.00
Fort Bend Independent	General	2012 Educational Engagement	\$2,100.00
Chronhoumain	General	2012 Fall ad buy	\$15,000.00
Houston Business Journal	General	2012 Educational Engagement	\$1,740.00
Instant News Network	General	2012 Educational Engagement	\$1,968.00
Chronhoumain	General	2012 Educational Engagement	\$8,500.00
Chronhoumain	General	2012 Fall ad buy	\$59,690.00
The Leader	General	2012 Educational Engagement	\$4,955.20
Houston Community News	General	2012 Fall ad buy	\$55,254.42
Total			\$497,127.04

<u>Client</u>	<u>Demographic</u>	<u>Ad Campaign</u>	
Defender	African-American	Goldman Sachs 10,000 Small Businesses	\$4,000.00
Houston Style Magazine	African-American	2013 Spring ad buy	\$3,000.00
Defender	African-American	2013 Spring ad buy	\$6,918.00
Forward Times	African-American	2013 Spring ad buy	\$1,740.00
African American News	African-American	2013 Spring ad buy	\$3,426.00
D-Mars	African-American	2013 Spring ad buy	\$3,000.00
African News Digest	African-American	2013 Spring ad buy	\$4,212.00
Houston Style Magazine	African-American	2012 Educational Engagement	\$500.00
Defender	African-American	2012 Educational Engagement	\$1,153.00
D-Mars	African-American	2012 Educational Engagement	\$2,500.00
African American News	African-American	2012 Educational Engagement	\$571.00
African News Digest	African-American	2012 Educational Engagement	\$702.00
Forward Times	African-American	2012 Educational Engagement	\$290.00
D-Mars	African-American	Goldman Sachs 10,000 Small Businesses	\$5,000.00
Radio One of Texas LP	African-American	2012 Educational Engagement	\$10,000.00
Defender	African-American	2012 Educational Engagement	\$2,500.00
D-Mars	African-American	2012 Educational Engagement	\$1,500.00
Houston Style Magazine	African-American	2012 Educational Engagement	\$3,000.00
Defender	African-American	2012 Educational Engagement	\$6,918.00
Forward Times	African-American	2012 Educational Engagement	\$1,740.00
African American News	African-American	2012 Educational Engagement	\$3,426.00
African News Digest	African-American	2012 Educational Engagement	\$4,212.00
Total			\$70,308.00

<u>Vendor</u>	<u>Demographic</u>	<u>Ad campaign</u>	<u>Amount spent</u>
Indo American News	Asian	2013 Spring ad buy	\$3,000.00
Saigon Tex	Asian	2013 Spring ad buy	\$2,760.00
Voice of Asia	Asian	2013 Spring ad buy	\$2,400.00
Indo American News	Asian	2012 Educational Engagement	\$500.00
Saigon Tex	Asian	2012 Educational Engagement	\$460.00
Voice of Asia	Asian	2012 Educational Engagement	\$400.00
Indo American News	Asian	2012 Educational Engagement	\$3,000.00
Saigon Tex	Asian	2012 Educational Engagement	\$2,760.00
Voice of Asia	Asian	2012 Educational Engagement	\$2,400.00
Total			\$17,680.00

<u>Vendor</u>	<u>Demographic</u>	<u>Ad campaign</u>	<u>Amount spent</u>
ChronHouLaVoz	Hispanic	2013 Spring ad buy	\$7,500.00
ChronHouLaVoz	Hispanic	2013 Spring ad buy	\$16,096.00
Rumbo	Hispanic	2013 Spring ad buy	\$3,900.00
Buena Suerte	Hispanic	2013 Spring ad buy	\$2,640.00
Buena Suerte	Hispanic	2012 Educational Engagement	\$440.00
Rumbo	Hispanic	2012 Educational Engagement	\$1,300.00
Rumbo	Hispanic	2012 Educational Engagement	\$1,300.00
Buena Suerte	Hispanic	2012 Educational Engagement	\$2,640.00
ChronHouLaVoz	Hispanic	2012 Fall ad buy	\$6,360.00
ChronHouLaVoz	Hispanic	2012 Fall ad buy	\$6,360.00
Total			\$48,536.00